

OFFERS

When a user takes an action like paying at a business, Local Frequency records the event and it can trigger different banners/messages in the app. The business can choose to set up their rules however they want and they'll run automatically. Set it and forget it.

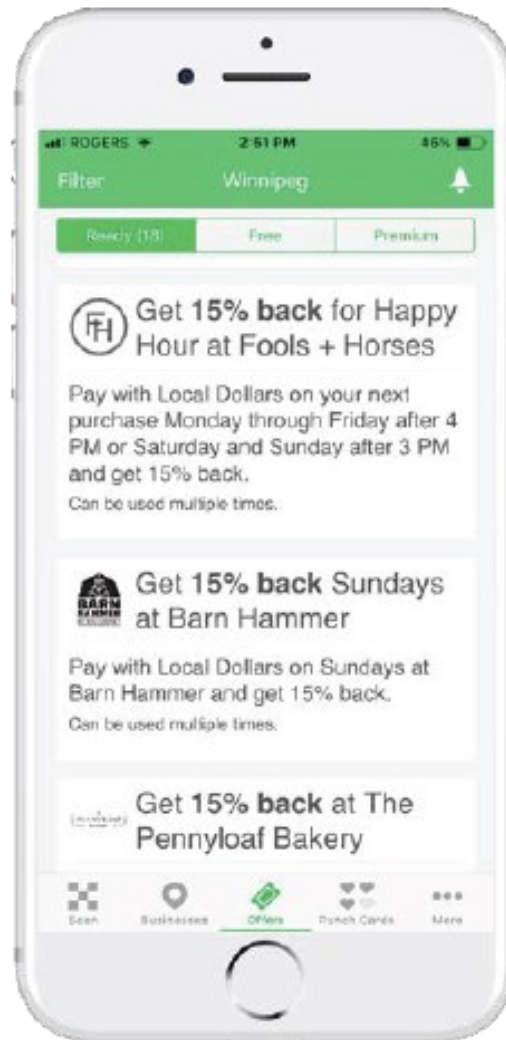
TYPES OF OFFERS

FIRST SCAN

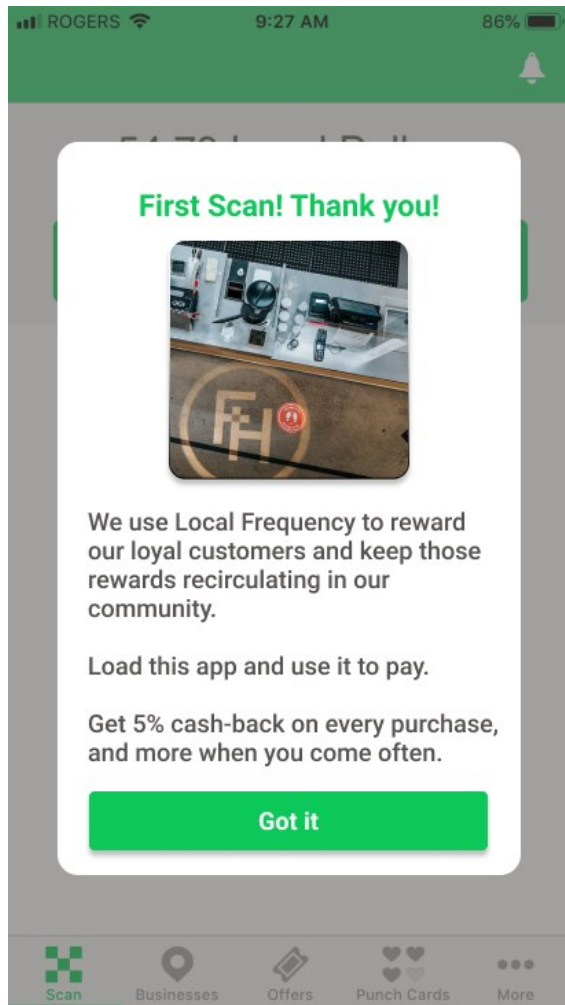
COME HERE OFTEN?

HALFWAY THERE

Your offers are as creative as your imagination! Use customer shopping habits and data to tailor your offers. Pair up with complementary businesses to cross promote your products and services.

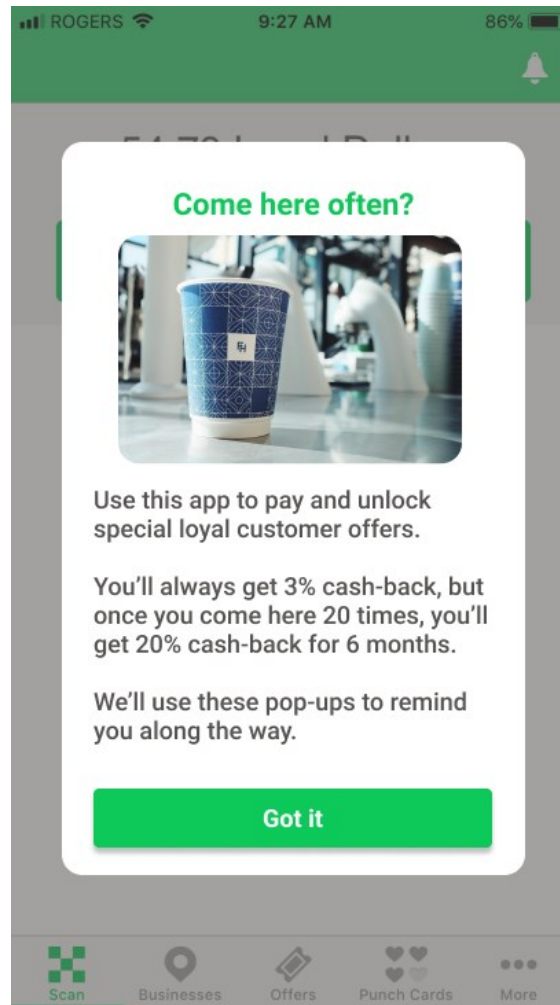


OFFERS



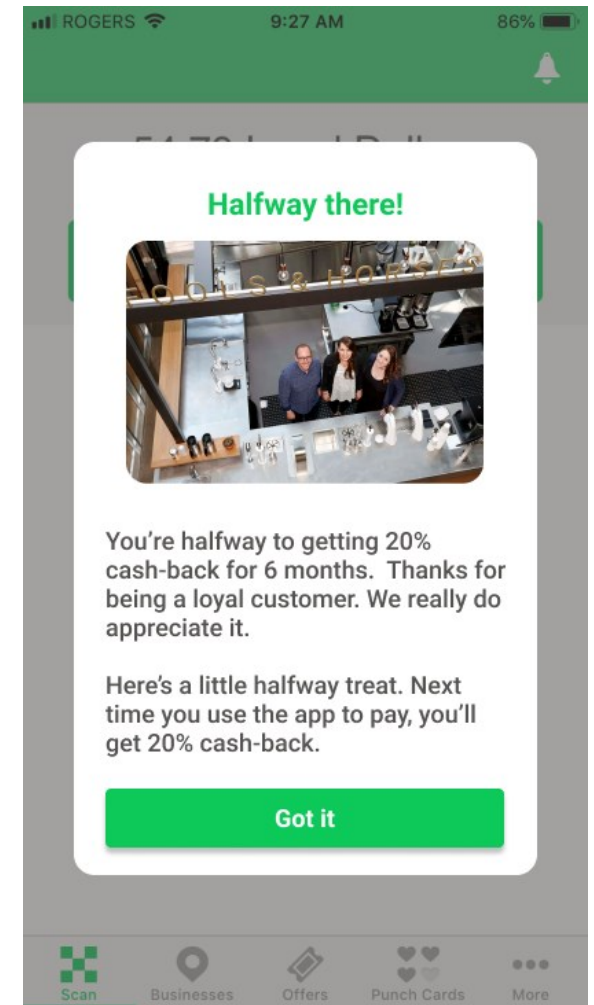
FIRST SCAN

The coffee shop chooses the message that they want their customers to see after their first scan. In this example, they're using it as a way to reinforce why they're using this program and explains how it works at a high level to the customer.



COME HERE OFTEN?

The merchant has a loyalty offer where after 20 visits, you'll get 20% cash-back for 6 months. They can highlight this offer through a banner and tell the user they'll be reminded by pop-ups as they use the app



HALFWAY THERE!

Halfway point of the loyalty offer. Reinforces the message. Gives the user a taste of the 6-month offer they're close to unlocking.